



**LEAGUE OF WOMEN VOTERS®  
OF LOS ANGELES EDUCATION FUND**

**“Celebrating Leadership” Awards Dinner**

**Wednesday, February 22, 2006**

**6 PM Reception 7 PM Dinner & Program**

**Omni Los Angeles Hotel at California Plaza**

**\$25,000 Civic Leader** (FAIR MARKET VALUE \$4,540)

- Two tables with priority seating and paid valet parking for 20 guests total
- Full-page ad in tribute journal (8” w x 10.5” h)
- Logo in invitations (12/5/05 deadline) and LWVLA newsletter plus on event easel signs
- Logo recognition in Los Angeles Business Journal ad (4¾” x 6 ½”) to promote the dinner

**\$10,000 Campaign Contributor** (FAIR MARKET VALUE \$1,150)

- One table with preferred seating for 10 guests total
- 1/2-page ad in tribute journal (8” w x 5.25” h)
- Logo in invitations (12/5/05 deadline) and LWVLA newsletter plus on event easel signs

**\$5,000 Election Supporter** (FAIR MARKET VALUE \$900)

- One table for 10 guests
- 1/4-page ad in tribute journal (4” w x 5.25” h)
- Name in invitations (12/5/05 deadline) and LWVLA newsletter
- Logo on event easel signs

**\$2,500 Community Advocate** (FAIR MARKET VALUE \$775)

- One table for 10 guests
- 1/8-page ad in tribute journal (4” w x 2.63” h)
- Name in invitations (12/5/05 deadline) and LWVLA newsletter plus on event easel signs

**\$250 Individual Ticket(s) # \_\_\_\_\_**

**\$ \_\_\_\_\_ Tribute Gift to LWVLA Education Fund**

**\$ \_\_\_\_\_ Tribute Journal Ad Only** (CIRCLE ONE)

**\$2,500** Premium Full Page (inside front, inside back and outside back covers)      **\$250** 1/4 Page

**\$1,000** Full Page      **\$75** Name Listing

**\$500** 1/2 Page

**TOTAL ENCLOSED \$ \_\_\_\_\_**

Return this completed form with your payment to **LWVLA Education Fund** (Federal Tax ID #95-3972988). Your contribution is tax deductible to the extent allowed by law. Tickets will be held at the door.

CONTACT PERSON FOR YOUR TRIBUTE JOURNAL AD      PHONE      EMAIL

YOUR NAME (FIRST / MIDDLE / LAST)      TITLE

ORGANIZATION

PREFERRED MAILING ADDRESS (Indicate by circling if this is a HOME or WORK address)

CITY      STATE      ZIP CODE

TELEPHONE      FAX      EMAIL

PRINT NAME ON CREDIT CARD)      SIGNATURE

VISA     MASTERCARD     AMEX    ACCT. # \_\_\_\_\_    EXP DATE \_\_\_\_\_

Founded in 1920, the League of Women Voters of Los Angeles (LWVLA) promotes informed and active participation in government by all citizens. The LWVLA Education Fund, a 501(c)3 organization, raises funds to ensure the League can provide educational programs and services to the community. To learn more, visit [www.lwvlosangeles.org](http://www.lwvlosangeles.org).

**League of Women Voters of Los Angeles Education Fund • 3250 Wilshire Blvd., Suite 1005 • Los Angeles, CA 90010  
T (213) 368-1616 • F (213) 368-1615 • Federal Tax ID#95-3972988 • [www.lwvlosangeles.org](http://www.lwvlosangeles.org)**



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**TRIBUTE JOURNAL ADS—Artwork Specifications**

**\$2,500 Premium Full-Page Ad** (8” w x 10.5” h)

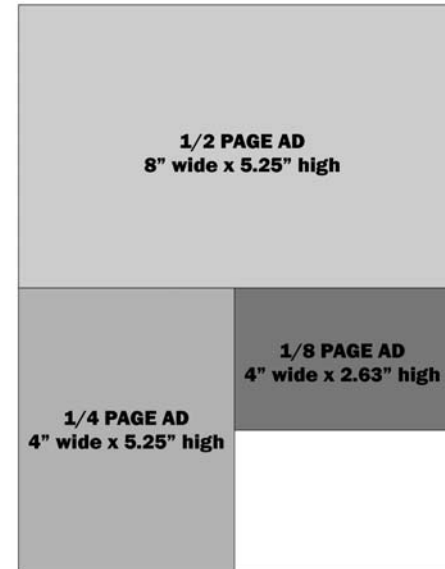
**\$1,000 Full-Page Ad** (8” w x 10.5” h)

**\$500 1/2-Page Ad** (8” w x 5.25” h)

**\$250 1/4-Page Ad** (4” w x 5.25” h)

**\$125 1/8-Page Ad** (4” w x 2.63” h)

**\$75 Name Listing**



**NOTE:** As a 501(c)3 nonprofit, please understand that the League of Women Voters of Los Angeles Education Fund cannot accept commercial ads. This means no business cards, no “call to action” statements (e.g., “Call about home mortgages”), or business overviews (logos and websites are ok).  
The purpose of an ad is to pay tribute to the League and event honorees.

**ELECTRONIC ART PROVIDED - PREFERRED METHOD**

Artwork may be sent on disk or via email. To ensure the best representation of your ad, please follow these guidelines. We use only Macintosh systems and have the ability to read files created in QuarkXpress, MS Word (text only), Illustrator, or Photoshop. Image files (logos, photographs) should be EPS, TIFF, or JPEG files (resolution: 300dpi at 100% size). **Any image file created in a word-processing program is not usable, including files created in MS Word, PowerPoint or Excel.** Emailed files should be no larger than 2MB. Make sure that any typefaces being used are converted to paths or a Macintosh font is emailed along with your artwork. When sending your logo via email, make sure not to encode or encrypt the file; simply send it as an attachment and indicate “League of Women Voters” (include the name and phone of your contact person). Ads with only text and no images can be sent as an attached Windows word processing file. If you use AOL, art should not be sent via e-mail. A disk is required (unless you use Macintosh version of StuffIt!).

**CAMERA-READY ARTWORK PROVIDED**

All ads will be printed in black and white. Film negative right-reading, emulsion-down, 133-line screen must be accompanied by a velox or laser proof. Bleed ads will not be accepted. Artwork will not be returned unless requested. Proofs cannot be provided prior to publication. Please mail ads flat; do not fold.

**TEXT & LOGO PROVIDED:** Please create my ad.

**AD DEADLINE: MONDAY, JANUARY 23, 2006**

(All ads not received by the deadline will be typeset using sponsor name and available information.)

**SEND ARTWORK TO:**  
Terry Jenkins Design, Inc.  
6741 Sandy Lane  
Riverside, CA 92505  
*terryinc1@yahoo.com*

**FOR TRIBUTE AD & EVENT QUESTIONS, CONTACT:**  
Melissa Richardson Banks, CauseConnect  
T (213) 972-0884 F (213) 972-0880  
*melissa@causeconnect.net*